



Picture My Community

Instructions and script for facilitated discussion of photographs of community food choice and physical activity environments taken by community members

Camera Distribution and Instructions

1. About a month prior to the date of the planned facilitated discussion, provide a 12-shot disposable camera and a postage paid envelope addressed to the project office to each member of the community who will participate in this activity. These can be an ad hoc group of community members (10-12 people), or members of a community leadership group who will work with you on the project over a longer period of time.
2. Ask each person to use the disposable camera provided to take 12 pictures that best show the food and physical activity environment of daily life for children and families in the community. Remind them not to take pictures of identifiable people, but of community environments. Include:
 - a. What and where community members eat
 - b. How and where community members are active or inactive
 - c. Special features of this community that affect eating and physical activity by community members
3. Ask each person to mail the cameras to [name] in the postage paid envelope by [date] when the photos will be discussed [date].



Script for Facilitated Discussion

Introduction:

[Informed consent forms will have been signed previously]

THANK YOU ALL FOR TAKING THE TIME TO TAKE PHOTOS OF THE COMMUNITY. WE GOT A LOT OF INTERESTING PHOTOS FROM YOU, AND WE'RE LOOKING FORWARD TO DISCUSSING THEM WITH YOU.

THE MOST IMPORTANT PART OF THIS PROCESS IS HEARING YOUR INTERPRETATIONS, BOTH OF YOUR OWN PHOTOS AND THOSE THAT OTHER PEOPLE TOOK.

THERE ARE NO RIGHT OR WRONG COMMENTS, BUT RATHER DIFFERING POINTS OF VIEW. PLEASE FEEL FREE TO SHARE YOUR POINT OF VIEW EVEN IF IT DIFFERS FROM WHAT OTHERS HAVE SAID.

KEEP IN MIND THAT WE'RE INTERESTED IN BOTH NEGATIVE COMMENTS AND POSITIVE COMMENTS.

WE'RE TAPE RECORDING THIS PART OF OUR DISCUSSION BECAUSE WE DON'T WANT TO MISS ANY OF YOUR COMMENTS. PEOPLE OFTEN SAY VERY HELPFUL THINGS IN THESE DISCUSSIONS AND WE CAN'T WRITE FAST ENOUGH TO GET THEM ALL DOWN.

Observations about the Process:

[All photos submitted by group members are posted on display boards in full view. During arrival time, group members were encouraged to look at photos]

TAKING PHOTOGRAPHS ALLOWS US TO LOOK AT OUR SURROUNDINGS IN A NEW WAY. SOMETIMES WE NOTICE THINGS WITH THE CAMERA THAT WE WOULDN'T OTHERWISE SEE.

WHAT SORTS OF THINGS DID YOU NOTICE WHILE YOU WERE DOING THIS?

WHAT WERE SOME OF THE THINGS IT MADE YOU THINK OF?

Observations about the Physical Activity Environment:

[Make sure everyone has a chance to speak]

CHOOSE A PHOTO OR TWO FROM THE DISPLAY BOARDS THAT YOU'D LIKE TO TELL US ABOUT IN REGARD TO THE PHYSICAL ACTIVITY ENVIRONMENT.

WHAT DID YOU LIKE ABOUT THE PHOTO YOU CHOSE?

WHAT DOES IT REPRESENT?

OF ALL THE PHOTOS WE'VE SEEN OF THE PHYSICAL ACTIVITY ENVIRONMENT, WHICH DO YOU THINK ARE THE MOST IMPORTANT?

WHAT PARTS OF THE PHYSICAL ACTIVITY ENVIRONMENT AREN'T REPRESENTED IN THESE PHOTOS?

Observations about the Food and Eating Environment:

[Make sure everyone has a chance to speak]

CHOOSE A PHOTO OR TWO FROM THE DISPLAY BOARDS THAT YOU'D LIKE TO TELL US ABOUT IN REGARD TO THE EATING ENVIRONMENT.

WHAT DID YOU LIKE ABOUT THE PHOTO YOU CHOSE?

WHAT DOES IT REPRESENT?

OF ALL THE PHOTOS WE'VE SEEN OF THE EATING ENVIRONMENT, WHICH DO YOU THINK ARE THE MOST IMPORTANT?

WHAT PARTS OF THE EATING ENVIRONMENT AREN'T REPRESENTED IN THESE PHOTOS?

Summary:

HOW WELL DO YOU THINK THE PHOTOS WE'VE SEEN REPRESENT THE EATING AND PHYSICAL ACTIVITY ENVIRONMENT FOR CHILDREN AND FAMILIES IN THIS COMMUNITY?

IS THERE ANYTHING ELSE YOU'D LIKE TO ADD?

THANK YOU VERY MUCH FOR SHARING YOUR IMPRESSIONS WITH US.